

Nicocig - The Safer Smoking Alternative

Contained in the stylish Nicocig starter kit is:

- * 1 x Nicocig electronic cigarette
- * 1 x spare battery
- * 1 x mains charger
- * 1 x velvet carry case
- * 2 x high strength tobacco flavoured cartridges (16mg nicotine)
- * 2 x medium strength tobacco flavoured cartridges (11 mg nicotine)
- * 1 x low strength tobacco flavoured cartridges (6mg nicotine)
- * 1 x zero strength tobacco flavoured cartridges (0mg nicotine)

The revolutionary NICOCIG™ is a non-flammable electronic device, adopting advanced microelectronic technology to provide smokers with a safer alternative to ordinary cigarettes. The NICOCIG™ atomizes liquid nicotine when inhaled, giving smokers the nicotine dose that they so frequently crave.

The NICOCIG Electronic Cigarette™ is essentially made up of four parts.

- * A Rechargeable Lithium Battery.
- * An Atomization Chamber.
- * A Smart Chip and Operating Indicator
- * A Replaceable Nicotine Cartridge.

Upon inhalation, liquid nicotine held in the nicotine cartridge is drawn into the atomisation chamber. This is powered by the battery, and heats up or atomises the liquid, resulting in the user drawing nicotine vapour into their lungs. The nicotine is therefore delivered to the body through the lungs in much the same way in which an ordinary cigarette delivers it.

A harmless vapour is exhaled, which is merely a mixture of water vapour and excess nicotine vapour. Unlike ordinary cigarettes it is odourless and does not linger, yet gives users that real smoking sensation. There is no risk of passive smoking through using NICOCIG Electronic Cigarettes™.

The battery takes on average 3 hours until it is fully charged, and will last approximately a day at normal smoking habit. A spare battery is provided, to ensure that while one is charging, the device can still be used.

When users inhale, the operating indicator at the end of the NICOCIG™ lights up, very similar to an ordinary cigarette. The smart chip ensures that users do not inhale too much nicotine at once, by in-built safety limits, and informs the user when the battery needs to be charged, by causing the operating indicator to flash.

The Replaceable Nicotine Cartridges have been developed to match the tobacco taste of a real cigarette providing smokers with a real smoking substitute. Each NICOCIG™ Electronic Cigarette cartridge is approximately equivalent to between 8-10 ordinary cigarettes. The cartridges are available in various strengths to suit each individual smoker, all of which are included in the starter kit, so that users can quickly determine the right one for them. High, medium, low and even zero strength cartridges are available, allowing users to select the levels of their Nicotine usage.